

GISTEM 2021 YEAR IN REVIEW

JANUARY 2022

GIRLS INNOVATE!

#GiSTEM

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Highlights of our News & Blogs

What an impactful year! From features in various articles to inviting Women STEM professionals to share their journeys, we have been able to provide informative content to our supporters. We encourage you to head over to our website to check them out!



In the News

February 12



Founder, technical specialist, and STEM advocate LaToya Mayfield appears in Fujifilm's second issue of Women4Women magazine, which is dedicated to women in science.

Check out her feature story: **Exploiting everyone's differences for the common goal of moving forward.**

Read more at gisteminc.org



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In the News

July 1



With a common goal to help move the next generation forward, LaToya Mayfield and Shatara Weaver were featured on Labster's blog.

Check out their feature story: **Inspiring the next generation of women in STEM**

Read more at gisteminc.org



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In the News

September 13



GISTEM, Inc. provided girls with backpacks filled with school supplies and the newly vaccinated with DoorDash Community Credits at the COVID-19 Vaccination Clinic event in Richmond, VA.

Check out the story: **GISTEM Remembers and Gives Back!**

Read more at gisteminc.org



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Can you guess what a Storm Chaser, Virologist and Forensic Scientist have in common? They all have powerful science journeys to share.

Check out their story: **International Day of Women and Girls in Science**

Read more at gisteminc.org



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Trained to look at problems differently, you'll find engineers working in many professions. These two women share their engineering journey.

Check out their story: **Celebrating National Engineering Week**

Read more at gisteminc.org



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Have you heard that your hobbies and interests can make you a more well-rounded STEM professional? Here are STEM professionals celebrating National Roller Skating Month & discussing their careers.

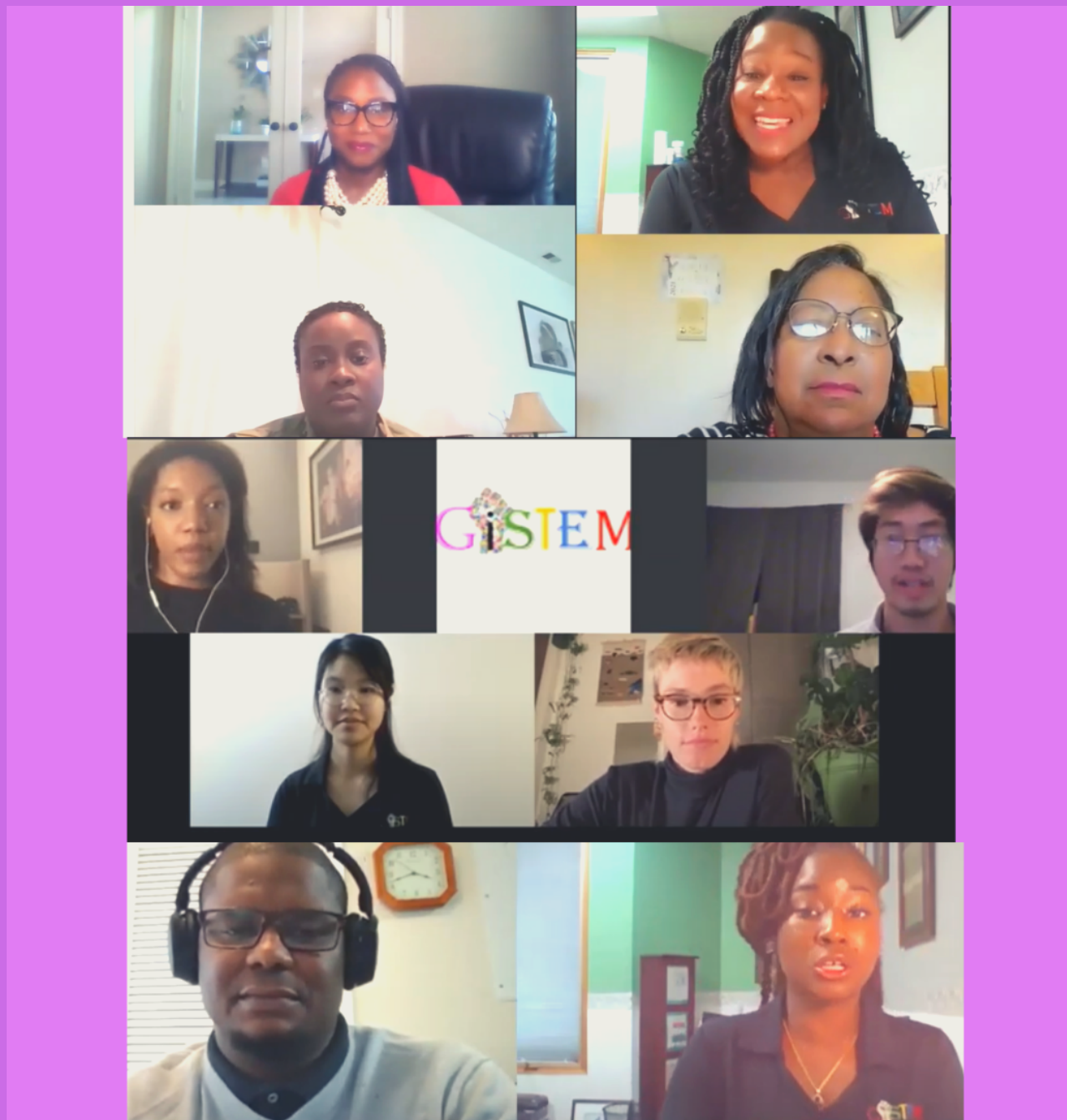
Check out their story: **National Roller Skating Month: Skaters in STEM**

Read more at gisteminc.org



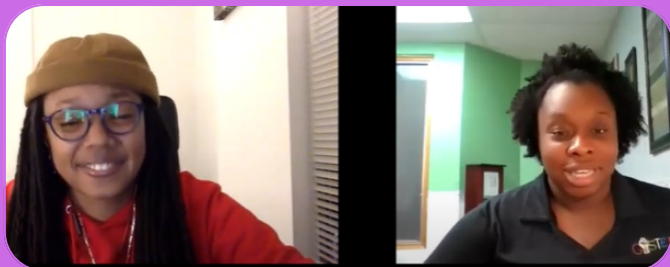
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GiSTEM Chats



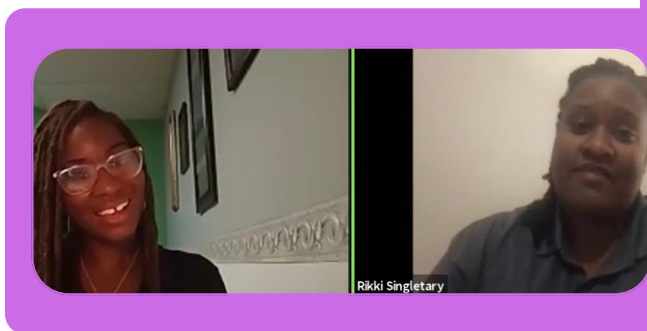
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Images featured from GiSTEMChats 2021!



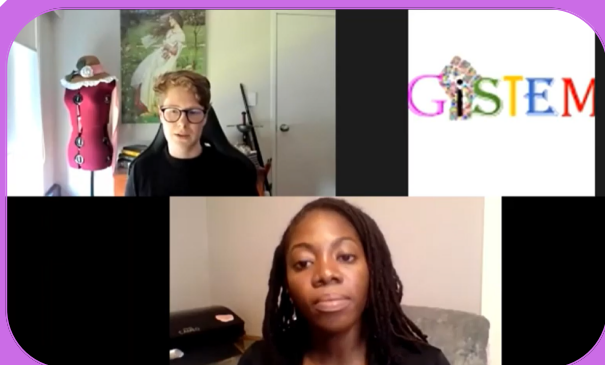
In 2020, GiSTEM had to reimagine the best way to push forth the mission due to the coronavirus pandemic. Our team had the time to go back to the drawing board to cultivate the goals of the organization. In the process we wanted to find a way to connect our supporters with resources to move their career forward in STEM. From this, our GiSTEM Chats blossomed.

Since then, we have had the opportunity to continue our GiSTEM Chats into 2021. Our virtual chats are our platform where we invite STEM professionals to speak to our viewers about their field. The chats are structured as an interview style, where the host (a GiSTEM personnel) ask questions relative to the professional(s) background. The chats are held in coordination with STEM based holidays recognized in the United States and other parts of the world to bring light to the various career paths that exist.

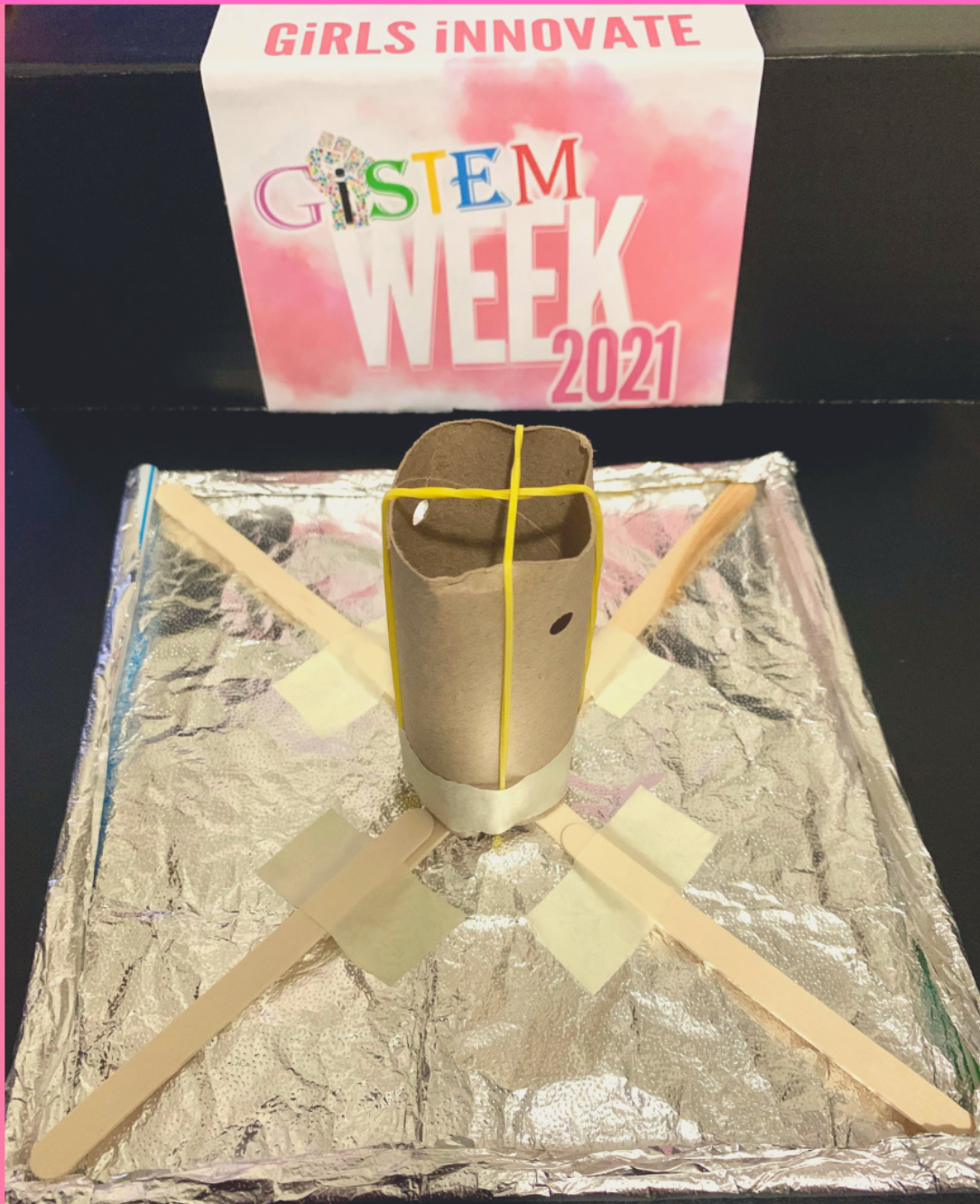


We ended the 2021 year with a total of 6 GiSTEM Chats with total of 10 guests (20% males & 80% female professionals) to cover each area of STEM. Among the companies where our guests were employed were NASA, Shell Oil, TikTok, Novetta, Eaton, U.S Air Force, etc. We had a range of educational levels from Associate to Doctorate. Though the guests were from different fields, cultures, and genders, there was a core consensus that they believe girls should pursue STEM and are needed at the table.

GiSTEM plans to increase the number of chats by 10% by highlighting new STEM based holidays and careers for our viewers. Be on the lookout for our events in 2022.



GiSTEM WEEK 2021



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Featured image from participant
of GiSTEM Week 2021.

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YEAR IN REVIEW | JANUARY 2021 - DECEMBER 2021

Pictured: Board member Deja Shabazz at the Covid-19 Clinic in South Richmond, VA.



Our highlighted GiSTEMpact event for 2021 was our participation in the the Covid-19 Clinic located in an underserved community in South Richmond, VA. We partnered with another local organization (Team Ujima) to help them meet their goal of providing resources for the community and become knowledgeable about the Covid-19 vaccine. As advocates for helping people understand the importance of the COVID-19 vaccination, we wanted to make sure we participated.

GiSTEM reached out to DoorDash to assist in making an impact at the event. DoorDash awarded GiSTEM with community credits to support our efforts to incentivize individual that got vaccinated.



GiSTEM brought 50+ bookbags to the event. During the event, we provided backpacks to girls in the community. Following the event, our President and Vp participated in the Hud STEM Innovation Network event in the same community.

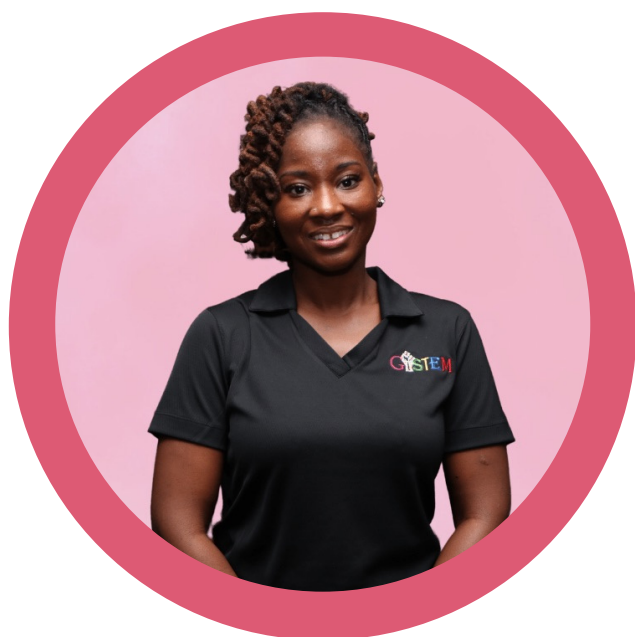


A letter from our President

Wow, what a year! GiSTEM has truly had a great 2021. While our events remained virtual, we have been able to provide an atmosphere to make our participants feel the personable connection. With our participants in various parts of Virginia, going virtual gave us the ability to reach them and provide great professionals to be part of their journey.

I am so pleased with the hard work and hours the team put in to ensure that our girls' experience was worth it. From creating the curriculum to delicately choosing the appropriate speakers for GiSTEM Week, GiSTEM Chats and participation in the GiSTEMpact events, none of this could have been possible without you!

To our girls of 2021, I am thankful for your participation and feedback to help GiSTEM move forward. You guys are our pioneer group that gave shape to the program. Without you, there would be no GiSTEM. We are so grateful to be part of your STEM journey and always remember, we are only one call or email away. Thank for allowing us to instill confidence, influence your critical thinking and inspire you to be the next generation of women in STEM.



With best regards,

LaToya N. Mayfield

**Founder & President
GiSTEM, Inc.**

We Are Ready 2022!



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